

## Chuck Nowlen

St. Paul, Minnesota

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### **MEDIA MANAGEMENT/JOURNALISM EXPERIENCE:**

#### **Media Consultant/Content Creator/Writer/Editor, CAN2 Media, St. Paul, MN, 2005-Present**

- Developed and launched full-service newsroom-management/start-up consultancy, 2005-2006.
- Partial client list: Tiger Oak Media (B2B and lifestyle magazines); Rivertown Multimedia, Superior Cascade Publishing and St. Paul Publishing (community newspapers); DeWitt Publishing (B2B magazines); The Capital Times (daily newspaper), Las Vegas Weekly (alternative weekly newspaper).
- Designed, coded and produced [chucknowlen.com](http://chucknowlen.com), 2009; redesigned in 2012, 2017 and 2020.
- Season-long case expert – on-air and background – for the Milwaukee Journal Sentinel's 2019 "Unsolved Season 3: The Devil You Know," a 10-part podcast about the 1998 murder of Rev. Alfred Kunz.
- **Winner: 2015 Wisconsin Newspaper Association first-place award, "Best Business Coverage," Hudson Star Observer, "Best Feature," 2016.**

#### **Managing Editor, Las Vegas Weekly, Las Vegas, NV, 2000-2001.**

- As publication's #1 editor, cut freelance budget by \$6,000-\$9,000 per month, using savings to create "Rosetta Stone" Production Coordinator position and upgrade cover and inside graphics. Boosted overall bottom line by \$10,000-\$80,000 per month, reversing more than four years of red ink and establishing permanent market dominance.
- **Winner: Western Publishing Association's (national) "Maggie" Award, "Best Consumer Tabloid." (Las Vegas Weekly, March 8-14, 2001, "Path of the Goddess.") Also 15 2001 Nevada Press Association first-place awards, including best large weekly newspaper. Individual winner: Best Editorial.**

#### **Assistant City Editor/Senior Reporter, The Capital Times, Madison, WI, 2003-2005/1998-2000**

- As Assistant City Editor, managed daily newspaper's suburban/county coverage, state news, related website content and budget. Recruited and supervised freelance contributors. Page design/pagination.
- As Senior Reporter, set newspaper's one-year byline record (459) after only 11 months on the job.
- **Winner: The Capital Times Allegretti Award for "journalism that exposes injustices in this community." (Only unanimous winner, 107-year-old newspaper's "reporter of the year" award.)**

#### **Managing Editor/Associate Editor/Contributing Editor, Madison Magazine, Madison, WI, 1992-1996**

- As publication's #2 editor, managed monthly city magazine's editorial administration and production. Revamped front-of-the-book "Our Town" section and created quarterly "Health and Wellness" and "Travel" sections. Monthly features, service pieces and/or columns. Frequent story and magazine PR.
- **Winner: State Bar Association of Wisconsin 1992 Wisconsin Gavel award for "Smoke a Joint and Lose Your House," which exposed abuses of US drug-seizure policies in Dane County, WI.**

#### **Sr. Media Specialist**

Office of Public Affairs, University of Wisconsin-Madison, Madison, WI, 1988-1992

- All campus administrative, governance and diversity news, and related PR under former Chancellor and US Health and Human Services Secretary Donna E. Shalala, plus "beat" PR for the university's highest-profile colleges, schools and academic departments. Served on office strategic-planning and search-and-screen committees. President-elect, Madison Academic Staff Association, 1991 (recruited May 1990).
- **Winner: University of Wisconsin System Academic Staff Professional Development Grant for**

**one-semester job exchange with Spelman College, a historically black women's college in Atlanta, GA.**

## **TEACHING EXPERIENCE:**

### **Guest lecturer, University of Wisconsin-Madison, 2002**

- Journalism 558, "Public, Community and Alternative Media." Supervising professor: Jack Mitchell.

### **K-12 Substitute Teacher, Teachers On Call, Bloomington, MN, 2022-23**

- Full- and half-day assignments for the complete array of subjects throughout the greater St. Paul area.

### **Staff Instructor, Ring's Martial Arts, Monona, WI, 2017-18/1992-96**

- Adult, teen and youth Tae Kwon Do classes. • Winner: two Wisconsin championships: breaking (1990) and sparring (1992). National second-place sparring champion (1994)

### **Part-time Creative Writing Instructor, Madison College, Madison, WI, 1990**

**Education highlights:** Medill (Graduate) School of Journalism, Northwestern University; Carlson (Graduate) School of Business, University of Minnesota; BS-Journalism/Economics, University of Wisconsin-Madison.

## **PROPERTY MANAGEMENT/LEASING/OFFICE MANAGEMENT EXPERIENCE:**

### **Community Manager, Lyndale Plaza Apartments, Richfield, MN 2020-21**

- Brought next-level organizational skills, work ethic and highly connective energy to all operations at a diverse, 104-unit rental property, including: leasing and tenant relations, turn management, HTC/Section 8 compliance, crisis response (floods, hoarder tenants, etc.), building and grounds maintenance and security, vendor relations, staffing and parking. • Digitized site-wide tenant communications. • Overhauled parking and storage accounting.

### **Interim Property Manager, Torre de San Miguel Homes, St. Paul, MN January-June, 2024**

- After the abrupt departure of permanent property manager for health reasons, served as Acting Property Manager/Assistant Manager for 143-unit low-income site in St. Paul, MN. • Managed and documented emergency responses, site-wide and individual/eviction inspections, etc.

### **Contract Leasing Agent, Minneapolis 220 Apartments, Minneapolis, MN July-October, 2023**

- As part of a lease-up-minded contract "SWAT Team," boosted occupancy from 78% to 95% in less than three months at a 13-building, 220-unit affordable-housing complex in one of Minneapolis's most challenged neighborhoods.
- Fully fluent in Yardi, AppFolio, RentCafe, ILoveLeasing, Knock and an array of office apps.

### **Assistant Property Manager/Part-time Leasing Agent, The Heights Apartments, Mendota Heights, MN 2019-20**

- In addition to day-to-day leasing, tenant services and office/grounds duties at a 150-plus-unit luxury property, designed and implemented a comprehensive parking-garage audit, followed by a revamped digital parking log. • Upgraded storage and parking waiting lists, and accounting.

### **Part-time Leasing Agent/Office Professional, Accent Management, Madison, WI 2018**

- Scheduled and led tours for a broad-spectrum property management company featuring everything from mansion-style campus apartment properties to lower-end commercial and single-resident units. • Executed rental applications and leases; also building-wide texts, emails, notices and alerts. • Coordinated property-improvement vendor bidding and special projects as needed.